

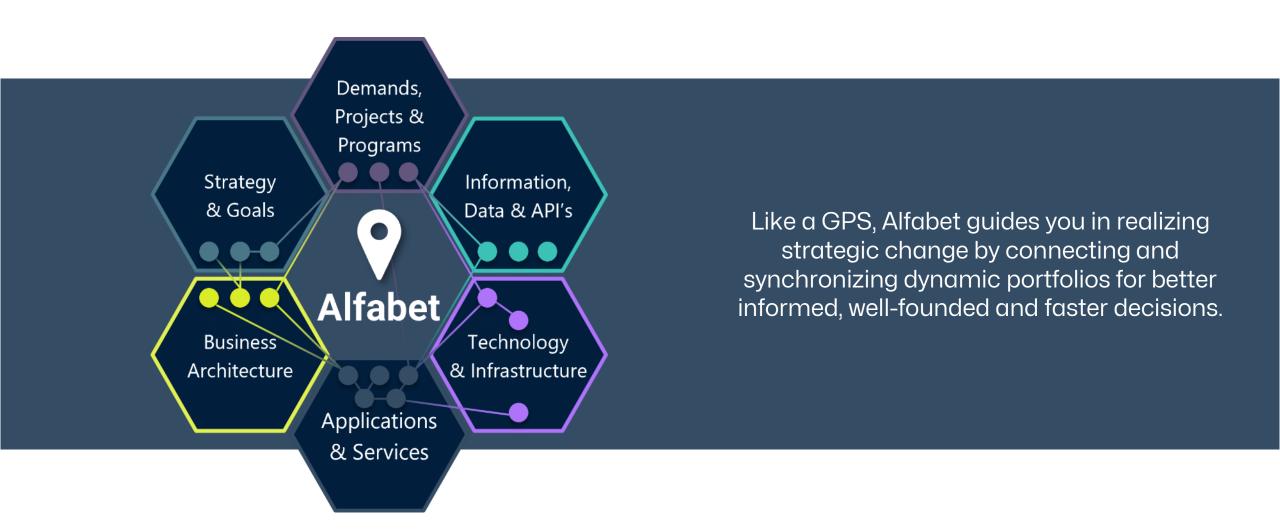
Simply Strategic Enterprise Transformation

Invest wisely, plan brilliantly and execute flawlessly on IT-driven digital business initiatives



Alfabet for EA and Strategic Portfolio Management

A GPS for your digital transformation journey





The drivers of EA and Strategic Portfolio Management

Who's asking the questions?

Business Owner

Is my strategy being realized? How quickly can we change it? Are we seeing any benefits?

Strategy Realization Office

Does business know what it wants?

How aligned is the EPMO?

What measures of success to use?

Product Owners

Do epics relate to strategy? What's the status of feature realization? How is satisfaction with the last release?



EPMO

What's the status of capability delivery? Are resources/budget impacting delivery? How quickly can I replan?

Enterprise Architecture

Is the operating model aligned to strategy? Is the operating model agile? What are the impacts of change?

Delivery Teams

Which features are to be prioritized? What architecture to use? Which principles apply?

Alfabet 11 addresses the needs of a new, expanded group of stakeholders



Alfabet 11 - Re-vamped, revitalized and ready to run!

Same inner conviction:

- Meaningful insights come from a rich repository of information supplied by a large and diverse pool of stakeholders.
- The value of Alfabet increases with the number of stakeholders employing quality insights for their daily decision-making

Rejuvenated for a new IT paradigm:

- Make it easy for ALL stakeholders to contribute information
- Make it easy for ANY stakeholder to derive meaningful insights





Focal points for Alfabet 11

Our maxim: Keep IT simple!

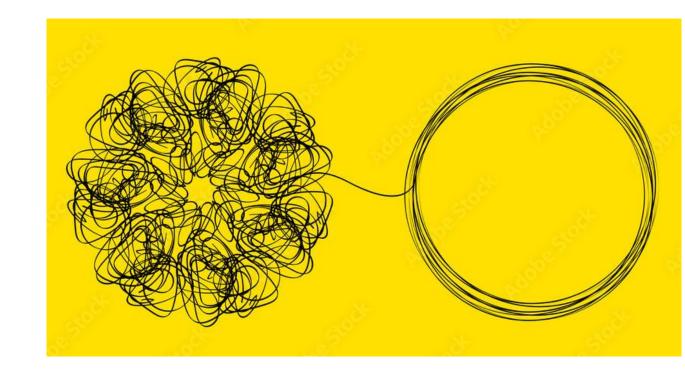
Easy-on-the-eyes **design** for new business users

Easy **navigation** for quick answers to questions

Easy **on-boarding** for fast time to value

Easy **integration** portal for ecosystem leverage

Easy **configuration** for support of any use case





Design and development doctrine for Alfabet 11

Exceptional user experience

- Clear orientation for the user
- Attractive and intuitive UI
- Consistent navigation
- Low customization efforts
- Straightforward data maintenance

Innovative foundation

- Modern technology standards
- Reliable high performance
- Exclusively web-based products
- Streamlined integration



Alfabet 11 – Strategic Initiatives

A framework to manage investments in our roadmap based on market trends and business need.

Flexible and consistent dashboarding/reporting

Data filtering and **scope sharing**

Easy and guided **data entry**

State of the art modelling capabilities

Functional richness of Alfabet 10 and beyond

Migration of existing customers

Intelligent & contextualized **Help**

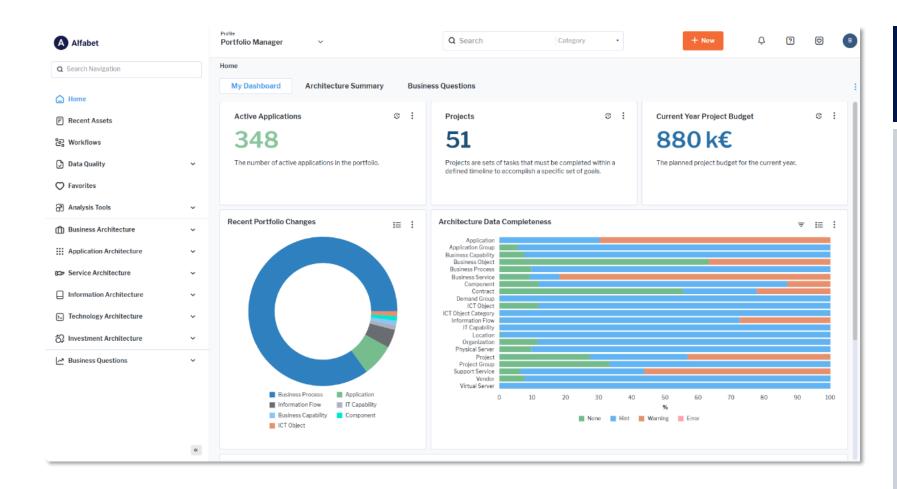
Intuitive and web-based solution configuration

Plug and play integrations

Performant and modern system



New UI/UX for easier access to portfolio insights

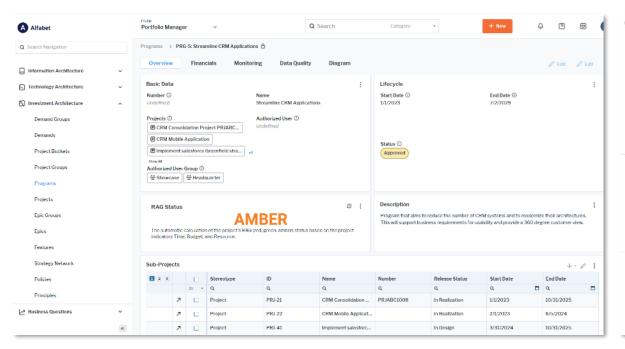


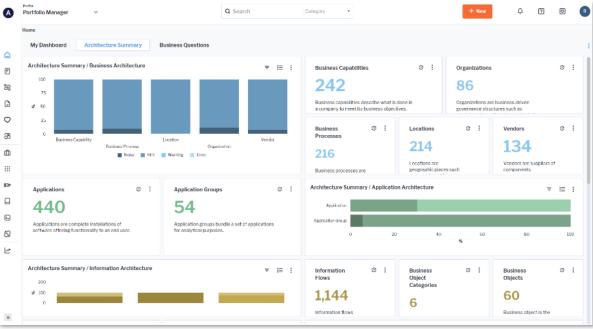
Clean, simple and flexible user interface for increased productivity

- Newly designed, intuitive, easy navigation between Alfabet views
- Optimized, contextualized object-based search on selected categories. Enhances in-product navigation capabilities
- Powerful filtering options supporting work routines
- In-product guidance for easier, faster onboarding with less training effort
- In-product modification of visual themes (colors and fonts)



Newly designed, customizable content area visualization



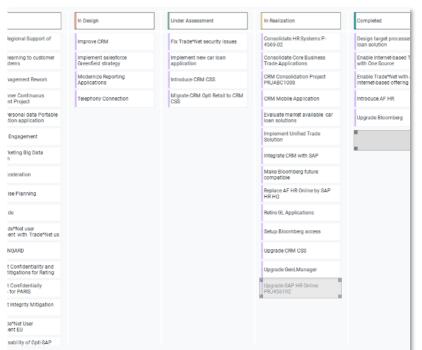


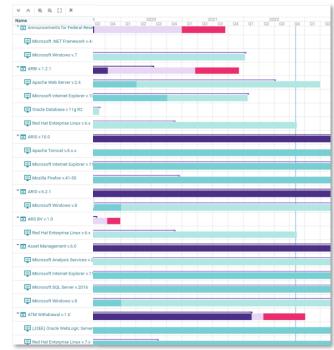
- Class views
- New easy inline editing of all object property values
- At-a-glance object information for object analysis from various architectural perspectives

- Dashboards
- Visualization of multiple reports and analytics views in one dashboard to gain a quick overview of the IT portfolio
- User modification for personalized analysis views



Effective communication of data with enhanced visualization







The new UX/UI comes with a library of pre-defined charts and reports for optimized, smart and adhoc visualization of data

- Use predefined smart data visualizations for easy, clear and compelling presentation and reporting
- Have actionable insights with interactive graphs, charts and maps

- Direct in-report interactions for editing, updating and managing data on the fly
- Easy data interactions with drag and drop filtering options and direct navigation to an object



Smart Data Management

Incomplete data

Duplicated data



Inconsistent data

Outdated data

Complete, consistent and up-to-date data is key to making the right decisions

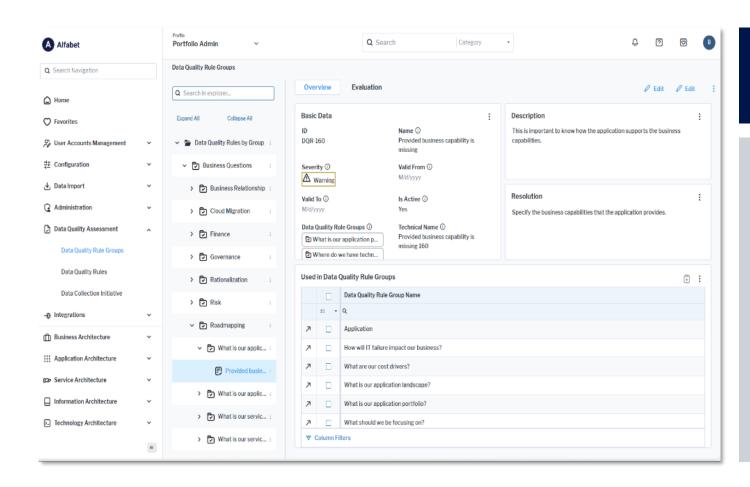
Ensure data quality

Simplify data management

Establish a sustainable data flow



Achieve optimal data quality with data quality rules

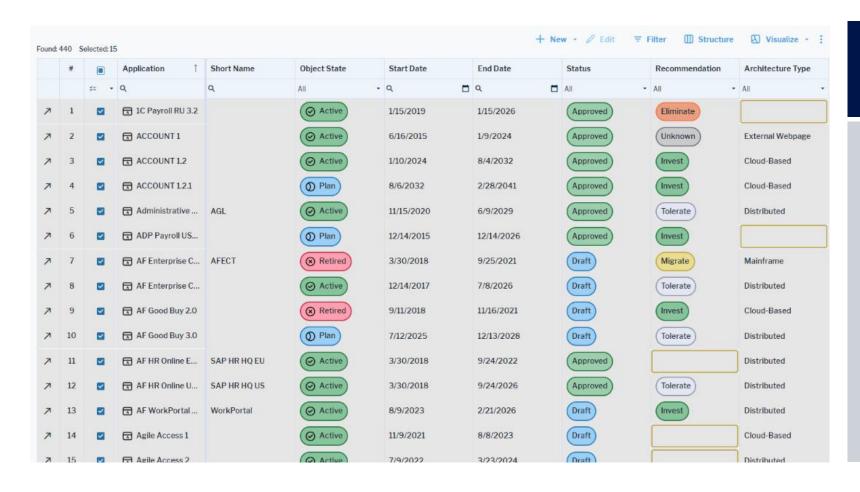


Enhance decision-making based on reliable and precise information

- Pre-defined & customizable data quality rules per object class facilitate optimal data quality and consistency
- Identify bad data before it enters the system with alerts on data misalignment. Provide guidance on how to resolve the issue
- Ongoing capture of data quality issues with ADIF jobs
- Easily create data quality reports for improved data integrity and governance



Easy data management with the Smart Data Workbench

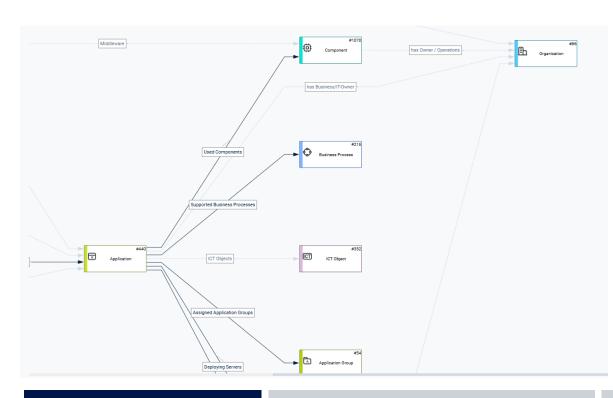


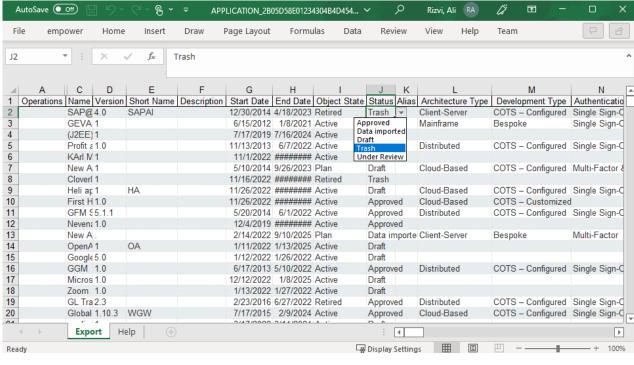
The Smart Data Workbench facilitates data integration to eliminate data silos. It fosters collaboration in the data

- Easy Excel-like inline editing of data for fast and simple data updates to improve data quality
- Leverage semantic and meta model information for significantly less configuration
- Create data filters on the fly using inproduct functionality instead of report configuration
- Ad-hoc visualization and direct updating of data



Optimized and simplified data capture templates





Ensure a sustainable flow of data with optimized data import & export

 Easy import and export of data via Excel templates Global and localized generation of data files based on classes and business question reports Easy configuration and inproduct support to create outof-the-box and ad-hoc data capture templates



